

EVENT AGENDA

DAY 1

THURSDAY, OCTOBER 22

TIME	SESSION	SPEAKER / COMPANY
9:00 – 9:20	Welcome & Opening Remarks	HOMESTEAD CABINETS
9:20 – 10:35	The Future and Aging in Place <i>Includes the Age Explorer Suit introduction</i>	Larry Nielson BLUM
10:35 – 10:50	BREAK	
10:50 – 11:35	Market Trends in Wood Finishes & Cabinet Hardware	Jeremy Mitchell WURTH LOUIS & COMPANY
11:35 – 12:20	How to Steer Clients to What They Really Want	Robyn McDonough MONTERIORS
12:20 – 1:20	LUNCH	
1:20 – 2:05	Industry Trends & Challenges of Hardwood Lumber, TFL & Plywood	Brian Myers INTERMOUNTAIN WOOD
2:05 – 2:50	What Defines a High-End Project	Markku Korolainen THURSTON KITCHEN + BATH
2:50 – 3:05	BREAK	
3:05 – 3:50	Marketing That Brings Clients Through the Door	Jacob Farnworth HOMESTEAD CABINETS
3:50 – 4:35	Creating a Culture of Collaboration	Angela Otten INSPIRE KDS
4:35 – 4:50	Closing Remarks & Adjourn Day 1	HOMESTEAD CABINETS
7:00 PM	Optional Dinner	<i>Open to all attendees — details at check-in</i>

TIME	SESSION	SPEAKER / COMPANY
9:00 – 9:10	Welcome Back & Day 2 Kickoff	HOMESTEAD CABINETS
9:10 – 9:55	Finance for a Growing Dealership	Matt Peterson SUMMIT CAPITAL
9:55 – 10:40	Leading a Team Through Growth	Klay Grover HOMESTEAD CABINETS
10:40 – 10:55	BREAK	
10:55 – 11:40	Dealer Roundtable: Where We're Headed	HOMESTEAD + DEALERS
11:40 – 12:00	Closing Remarks	HOMESTEAD CABINETS

OPEN HOUSE FRIDAY, 12:00 PM ONWARD

Stay for the afternoon at the Homestead shop: meet and greet, facility tours, exhibits, and hands-on workshops. The Blum Age Explorer Suit is available to try.

FACILITY TOURS

EXHIBITS

WORKSHOPS

AGE EXPLORER SUIT

Times and session order are set. A few session titles are still being confirmed and will be updated before the Summit.

QUESTIONS?

jax@homesteadcabinet.net · (435) 245-4414

FULL DETAILS

homesteadcabinet.net/dealer-summit